



Real Estate Sales Generator

Your Real Estate Growth Platform



SUMMIT
PARTNER

The Real Estate Sales Generator is a specialized Salesforce Product designed for real estate professionals. It streamlines the sales process from lead generation to handover using real-time intelligence and automation, offering a shortcut to growth with support from industry experts.

Product core value: Your full-cycle sales with 1 product in less than 4 weeks

Quick & Compact Implementation



Pre-built components & industry-specific configurations enable faster deployment.

Scalability



Easily adaptable to growing business needs and changing market conditions.

Best Practices



Incorporates proven methodologies and workflows optimized for Real Estate operations.

The Value we bring to your Business

Built for Real Estate, not just built on Salesforce

What sets us apart is what we've built: a turnkey solution designed around the real flow of real estate operations. Not generic CRM; real estate CRM.

Local Expertise, Global Standards

Deep understanding of EMEA real estate markets and regulatory environments—plus top-tier Salesforce partnership credentials. You get global-grade tech, tuned for your market.

Empowering Businesses to Go Digital Since 2011

With 400+ certifications and a powerhouse team, we've turned business challenges into smart & simple solutions since 2011.

You're our Client and also our Partner

We work with you, not just for you—customizing, evolving and scaling as your business grows. Your sales engine doesn't just launch; it learns.



Your Sales Journey, Simplified



Lead & Inventory Management

Capture, track and manage properties with ease

Automated Sales Process

From proposals to agreements, everything in one place



Customer Management

Personalize interactions & streamline handovers

Powerful Reporting

Real-time dashboards for performance tracking

Service Requests & Post-Sales Support

Simplified resale, rebooking & cancellations

PRODUCT

KEY FEATURES

Partnering in Growth with Real Estate Leaders



Visit our website

www.eit-mena.com